Cultural and Historic Affairs Committee Meeting Minutes July 11, 2012

The Bethany Beach Cultural and Historic Affairs Committee held a meeting on Tuesday, July 10, 2012 at 10:00 a.m. in the Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Gloria Farrar; Theo Loppatto; Jan Kinsella; and Margaret Young.

Absent members: Mary Lou McNerney; Mary Lou Urquhart; and Jean Wode.

Also present: Councilperson, Joseph Healy; and Administrative Secretary, Lindsey Good.

Call to Order

Ms. Olmstead called the meeting to order at 10:15 a.m.

Approval of Minutes from June 12, 2012 Meeting

The Committee reviewed the minutes and made a couple of amendments. Ms. Loppatto made a motion to approve the minutes as amended. Seconded by Ms. Young, the motion was unanimously approved.

Announcements

Continue Plans for "Periers Day" on July 27th

Ms. Olmstead distributed the letter she drafted to send to the restaurant owners and/or managers regarding participating in "Periers Day". The Committee members reviewed and discussed which restaurants to send the letter to and what form it should be delivered (e-mail, letter, or hand-delivered).

The Committee decided to send the letter by e-mail and have the RSVP deadline be July 16th, and then to follow-up on July 17th by visiting the restaurants in person if there are minimal responses.

The Committee reviewed the statuses of the following action items for "Periers Day":

- Program of the event: Ms. Olmstead stated that creating a program will not be necessary. It will begin at 7:00 p.m. on the Bandstand. First, Mayor McClenny will make an introduction. Second, Councilman Joseph Healy will give a presentation on "Periers Day". Third, Jennifer Carter will sing the French National Anthem. Last, Ms. Farrar will conclude the event and the band, the Cruisers will play on the Bandstand afterwards,
- Fliers posted recognizing "Periers Day": Ms. Farrar presented the revised flyer/poster of "Periers Day". The Committee expressed that she did a great job designing it. The poster will be posted at the five (5) places around Town (Town Hall, PNC Bank, Bandstand, Post Office, and South Coastal Library). Also, the restaurants participating in

the event can advertise the poster on their windows for the public to see. In addition, the poster can be published in the local newspapers as well as being listed in the "events" section. It was noted that Ms. Kinsella can inquire the Coastal Point to design an advertisement for the event, or give them the option to publish the poster she created. Fliers will be distributed beginning the week of July 13th.

- Article in the Coastal Point: Coastal Point intern, Beth McClain, will be asked to write an article on "Periers Day".
- Advertisements at the Farmer's Market: Ms. Young will set up a poster display at the Farmer's Market beginning this Sunday, July 13th.
- French Flag: Ms. Diana Cowell haws a French Flag that will be displayed in the Museum.
- Small French Flags: Ms. Farrar presented the small French Flags that she ordered, which will be displayed for people to take at the restaurants that participate.

Review Remaining Oral History Interviews

The Committee decided to hold a meeting in August to review the remaining Oral History Interviews.

Ms. Olmstead mentioned that Mr. Ray Disney has not contacted her recently, but she will contact him to ask him to give her all of the interview videos.

Adiourn

Ms. Young made a motion to adjourn the meeting. Seconded by Ms. Loppatto, the motion was approved. The meeting was adjourned at 11:30 a.m.

The next meeting is scheduled for August 14, 2012 at 1:00 p.m.

Respectfully Submitted:	
Lindsey Good, Admin. Secre	etary